



SOCIAL MEDIA: Suggested Posts and Tweets

Coalition partners and volunteers/ stakeholders may use the below suggested posts and tweets to target legislators during Virtual Lobby Day.

Hashtags:

#PQLCLobbyDay (coalition event hashtag – please always include)

#PCHETA (issue hashtag)

#HR3119 (House bill hashtag)

#S2748 (Senate bill hashtag)

You may also include your organization's or patient population's Quality of Life hashtag.

Organizational suggested posts/tweets

Areas highlighted in yellow require decision/action before tweeting or posting; in some cases the legislator's handle needs to be inserted, in some posts there is opportunity to personalize the condition for which palliative care is helpful to you, your family, or your patients, and finally we recommend choosing the House bill number (H.R. 3119) or the Senate bill number (S. 2748) depending on who the target is.

Facebook: We're asking @YOURLAWMAKER to support #PCHETA, an important bill that will improve the day-to-day quality of life for millions of patients, their caregivers and survivors. #HR3119/#S2748 #PQLCLobbyDay

Facebook: INSERTCONDITIONHERE patients need @YOURLAWMAKER's help. Please support #PCHETA to make it easier for us and our families to make it through each day. #HR3119/#S2748 #PQLCLobbyDay

Facebook: Living with a serious illness is hard, but @YOURLAWMAKER could help make it easier for patients and their/our families by supporting #PCHETA #HR3119/#S2748, a bill that will improve their/our quality of life. #PQLCLobbyDay

Twitter: We need your support for #PCHETA #HR3119/#S2748, @YOURLAWMAKER! Please help millions of patients & their families. #PQLCLobbyDay

Twitter: Help make the lives of patients, their families, survivors better by supporting #PCHETA #HR3119/#S2748, @YOURLAWMAKER! #PQLCLobbyDay

Twitter: Please help improve the quality of life of patients & survivors by cosponsoring #PCHETA #HR3119/#S2748, @YOURLAWMAKER! #PQLCLobbyDay

Twitter: .@YOURLAWMAKER, we need your help! Please support/cosponsor #PCHETA #HR3119/#S2748 & make the lives of millions of patients, survivors better. #PQLCLobbyDay

Twitter: There's an easy way to improve the lives of millions of patients & caregivers @YOURLAWMAKER. Pls support #PCHETA #HR3119/#S2748! #PQLCLobbyDay

Twitter: You can make the lives of millions of patients, caregivers & survivors better @YOURLAWMAKER. Pls support #PCHETA #HR3119/#S2748! #PQLCLobbyDay

Volunteer/stakeholder suggested posts/tweets

(need to make "public") Facebook: I know how hard it is dealing with a serious illness. That's why I want @YOURLAWMAKER to support #PCHETA to help make the lives of millions of patients, caregivers and survivors better by improving their quality of life. #HR3119/#S2748 #PQLCLobbyDay

(need to make "public") Facebook: I'm asking @YOURLAWMAKER to help millions of patients living with a serious illness and their caregivers by supporting #PCHETA #HR3119/#S2748, which would improve their day-to-day quality of life. #PQLCLobbyDay

(need to make "public") Facebook: There's a way to improve the quality of life for Americans dealing with serious illness every day. I'm asking @YOURLAWMAKER to cosponsor #PCHETA, which is legislation that would improve the day-to-day lives of patients, caregivers and survivors. #HR3119/#S2748 #PQLCLobbyDay

Twitter: I'm asking @YOURLAWMAKER to support #PCHETA #HR3119/#S2748 to help make the lives of millions of patients living w/illnesses better. #PQLCLobbyDay

Twitter: .@YOURLAWMAKER Please help me & other patients/survivors/caregivers by supporting #PCHETA, improve our quality of life #HR3119/#S2748 #PQLCLobbyDay

Twitter: We need you to support #PCHETA #HR3119/#S2748, @YOURLAWMAKER! Please cosponsor and help improve quality of life for patients. #PQLCLobbyDay

Twitter: .@YOURLAWMAKER Pls cosponsor #PCHETA #HR3119/#S2748 & help millions of Americans as they deal w/day-to-day of illness. #PQLCLobbyDay